**Open call for project applications**

**Application form**

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| **Name of the civil society organisation** |  | | **Application number**  (to be filled by donor) |  |
| **Name of the project** |  | | **Commission members:**  (to be filled by donor) |  |
| **Project implementation period** |  | |  |  |
| **Responsible person** |  | |  |  |
| **Contact person (name and last name, contact number and email)** |  | |  |  |
| **Website and social media platforms of the organisation** |  | |  |  |
| **Registration number and VAT number** |  | |  |  |
| **Project description** | |  | | | |
| **Short description of the organisation, aims and target groups.**  **Short description of the project team and their key skills and expertise relevant for the project.**  **Did your organisation take part in RDN 2.0 training activities? (max 300 words)** | |  | | | |
| **Short description of project activities. What are the project results? Describe target groups. What is creative or innovative in the project you are suggesting. In what way(s)does this project influence the representation of diversity in the media (traditional or social). (max 400 words)** | |  | | | |
| **What media will you use to communicate with the audience?**  **Does this project involve cooperation with media outlets and in what way?**  **\*Please note that cooperation with the online, print or electronic media is not compulsory but will be seen as an added value.**  **Please define project’s overal reach. (max 300 words)** | |  | | | |
| **What is the geographical span of the project? (max 200 words)** | |  | | | |
| **Will your project involve marginalised communities and/or gender equality and in what way?**  **(max 300 words)** | |  | | | |
| **Sustainability plan. Is there a follow up plan for the project results after the project is finished?**  **(max 300 words)** | |  | | | |
| **What is the project’s envisaged budget?  \* There is a separate Excel file for the budget breakdown, please indicate here only the overall amount.** | |  | | | |
| **Other comments** | |  | | | |
| **Would your organisation be interested in becoming an RDN 2.0 associate member and act, even beyond the project’s timeframe, as part of the regional Reporting Diversity Network?** | |  | | | |
| **Overal points** (to be filled by the donor) | |  | |  | |

**Deadline to submit the application is February 21, by 17:00.**

Please submit your applications at: bojang@iks.edu.mk

\*Application form should be in English.

**The evaluation criteria:**

1) Relevance of the proposal to the objectives of the Call for Proposals and relevance of the proposal to meet the needs of the target groups; (30 points)

2) Effectiveness and feasibility of the action - clear links and consistency between objectives, estimated results, proposed activities, and strategy; (20 points)

3) Financial and operational capacity to autonomously undertake the proposed activities - an elementary level of organizational and managerial capacity will need to be demonstrated; (20 points)

4) Impact and stakeholders’ involvement - proposals must be feasible and indicators objectively verifiable (number of citizens that will be involved in the action); (10 points)

5) Involvement of vulnerable groups and gender-related issues - proposals need to take into consideration the needs of vulnerable groups; (5 points)

6) Sustainability - proposals clearly stating how they will be sustainable after the completion of the action. (5 points)

7) Budget and cost-effectiveness of the action – ratio between the estimated cost and expected results must be satisfactory (10 points)

The Evaluation Committee will pay attention to the geographic and thematic diversity of the grants while respecting the principles of equal opportunities and inclusiveness.

**Note: The Institute of Communication Studies may request additional documentation no later than eight days after receiving the project proposal.**