



AGENDA INTERNATIONAL SYMPOSIUM

Media Literacy in the Age of AI: Redefining the Possible

Organizer: Institute of Communication Studies

Date: 29.02.2024 (Thursday), 09:30 – 16:00 h. (CEST)

Location: Skopje, Hotel Limak

09:00 – 09:30 Registration

09:30 – 09:45 Opening remarks: ICS, IREX, USAID

09:45 – 11:15 Panel I: "Navigating the AI Wave: Society and Media in the Digital Age"

Speakers:

- **Thomas Gouritin**, conversational AI & chatbot expert, *“Is AI the enemy of the truth or its greatest ally?”*
- **Lydia El-Khoury**, programme manager at Textgain and coordinator of the European Observatory of Online Hate, *“Revolutionizing the fight against online hate with AI”*
- **Yiannis Kompatsiaris**, director of CERTH-ITI and coordinator of “AI4Media”, *“AI in media: The good, the bad, the ugly”*
- **Anis Sefidanis**, professor at the Faculty of Applied IT, Machine Intelligence, and Robotics in Ohrid, North Macedonia, *“Artificial intelligence: Super perspective of knowledge”*

Moderator: Mihajlo Lahtov, media and information literacy specialist and researcher

11:15 – 11:30 Coffee break

11:30 – 13:00 Panel II: "Educating the Digital Generation: Evolving Education in an AI World"

Speakers:

- **Kristin van Damme**, lecturer and researcher at the University of Ghent, Belgium, *“How AI is revolutionizing the way we consume news”*
- **Kiril Barbareev**, professor at the University of Goce Delcev, Stip, North Macedonia, *“The crucial role of education in adapting to the rise of AI”*
- **Martina Naumovska**, co-founder of the Data Masters Academy and partner at Data Masters, *“How AI is shaping the careers of the future”*
- **Andrej Dameski**, Ph.D. in Artificial Intelligence Ethics, *“The ethical dimension of AI”*

Moderator: Tatjana B. Eftimoska, Ph.D. in Philology and professor of Modern Macedonian Language at the NOVA International Schools

13:00 – 14:00 Lunch

14:00 – 16:00 Youth Hands-On AI Workshop: "AICafé: Interactive Learning and Exploration"

An overview of the most prevalent AI tools and how youth can use them productively and protect themselves from harmful influences.

Moderators:

- Gijs van Beek, co-founder of Textgain
- Boris Ristovski, Tech and AI specialist